

Thought Leadership on Systematic Momentum Investing

The Index seeks to buy stocks with the **highest quality momentum**

How it works: A 5-Step Process to Deliver the Momentum Premium

① Identify **Universe**

② **Core Momentum** Screen

③ **Momentum Quality** Screen

④ **Seasonality** Screen

⑤ Invest with **Conviction**
(~50 stocks)



Potential Costs and Benefits of QM and IQM Indexes*

Goal	QM/IQM Index	Passive Index
Differentiated Momentum Exposure	High	Low
Factor Concentration	High	Low
Potential for Excess Return	High	Low

*The statements are made based on hypothetical results and are NOT an indicator of future results and do NOT represent returns that any investor actually attained. Please see disclosures for additional information. Additional information regarding the construction of these results is available upon request. Indexes are unmanaged, do not reflect management or trading fees, and one cannot invest directly in an index. Concentration increases the index exposure to individual stock volatility.

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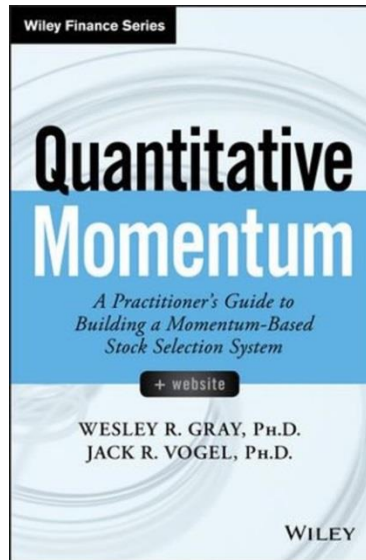
Wesley R. Gray, Ph.D. has been an active participant in financial markets throughout his career. He is the Founder, CEO and Co-CIO for Alpha Architect, an SEC-Registered Investment Advisor. Dr. Gray has published multiple academic articles and books, to include the co-authored books *Quantitative Value*, *DIY Financial Advisor*, and *Quantitative Momentum*.



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"Anyone interested in systematic investing should read this book..."
--**Cliff Asness, Ph.D.**, Managing and Founding Principle of AQR

"Anyone who is using, studying or incorporating momentum will find a wealth of information in the pages of *Quantitative Momentum*"
--**Chris Geczy, Ph.D.**, Founder and CEO of Forefront Analytics

"*Quantitative Momentum* is the story of momentum-based stock selection algorithms. Wes and Jack lucidly explain how and why these systems work."
--**Narasimhan Jegadeesh, Ph.D.**, Dean's Distinguished Chair in Finance at Goizueta Business School

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